

PACIFIC EXPLORER ECOTOUR PARTNERS WITH MONTEREY MUSEUM OF ART FOR FUNDRAISER

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Media Release



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MONTEREY, CA, APRIL 13, 2008: [Princess Monterey Whale Watching](#) is proud to announce the creation of Monterey Bay's first and only ecotour, [Pacific Explorer Ecotours](#). Pacific Explorer Ecotours and [Old Fisherman's Grotto](#) have donated the "maiden voyage" to a fundraiser for the [Monterey Museum of Art](#) in celebration of artist Bryant Austin's work. With the inspiration of Bryant Austin's work the Pacific Explorer Ecotours and The Monterey Museum of Art have created a partnership. The fundraiser will be held on the Pacific Explorer located at Princess Monterey Whale Watching on Fisherman's Wharf, Monterey Sunday, April 13, 2008. The "maiden voyage" ecotour of the Pacific Explorer will depart at 3:00pm returning by 6:00pm with an appetizer and wine reception to follow donated by Old Fisherman's Grotto.

ABOUT THE PACIFIC EXPLORER ECOTOURS

An Ecotour is described by the International Ecotour Society as "Responsible travel to natural areas that conserves the environment and improves the well-being of local people." (TIES, 1990) With providing nature tours to tourist and locals we have a responsibility to use our resources to educate, enhance and protect the environment. We follow by the six principles of an ecotour by educating, building environmental awareness, providing a platform for researchers and research organizations as well as promoting, hosting and donating to environmental and conservation groups. **The Pacific Explorer Whale and Dolphin Ecotours** is a trip to look, touch and learn about the Marine Life here in the Monterey Bay, ranging from the smallest creatures, plankton, to the largest that has ever existed on our Planet Earth, the Blue Whale. We start the adventure with the inner harbor and it's close to shore animals then visit the kelp forests to learn about the diverse life they support. We then go in to the outer bay and the deep water canyon exploring the abundance of marine mammals.

ABOUT BRYANT AUSTIN

Bryant Austin is an artist working to produce life-size photographs of whales to fulfill his vision of inspiring change within whaling nations. The exhibit at The Monterey Museum of Art features his large-scale black and white underwater photographs of Humpback whales. The exhibition also debuts an audio/video installation as an introduction to his future international "Whales in Public Spaces" exhibitions. It features never before released to-scale photographic projections up to 7 feet high by 20 feet wide. This visual installation is complimented by a custom prototype 16 Hz sub woofer allowing the viewer to hear and feel the true frequency range of the Blue, Fin, and Humpback Whales.

ABOUT THE MONTEREY MUSEUM OF ART

The Monterey Museum of Art was established in 1959 as a chapter of the American Federation of the Arts. The Museum collects preserves and interprets American art, in particular the work of artists active on the Monterey Peninsula and the West Coast. The Monterey Museum of Art has two locations: 559 Pacific Street and 720 Via Mirada, Monterey, CA, 93940. For more information and to purchase tickets for the fundraiser visit www.montereyart.org or call 831.372.5477

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